



Sharon Simonds
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Dear Neighbor,

It's nice to know someone in the business, especially a neighbor. So today I'm writing to introduce myself, Sharon Simonds, as your neighborhood Century 21 Preferred Properties representative.

You may be settled now, but if you ever plan on selling, it's in your best interest to keep an eye on the market. When opportunity is there, you need to know, and I want to make sure you do.

For instance, there's opportunity right now, even with the economy in question. Homebuyers are taking advantage of lower short-term interest rates. They're now buying more expensive homes than they would normally be able to afford.

As always, the Sedona lifestyle is especially attractive, so interest in the Sedona area continues to grow – in the Village of Oak Creek, in our neighborhood and, if you so choose, in your home.

By listing with us, now or in the future, I can facilitate the process in a manner that will produce results. After all, Century 21 averages a home bought or sold every minute of every day, and our Sedona office has been serving this area for 25 years.

Equally important, I live in your neighborhood. I know the area, what to highlight and how to answer questions only a resident would know.

I do encourage you to act now if you're thinking about selling any time soon. There's an urgency associated with today's lower interest rates that the Sedona real estate market doesn't normally have.

After all, it's not the job market pulling people here; it's the leisurely lifestyle they want to have "some day." They're not in a rush to make it happen ... unless, of course, there's an opportunity in the market they don't want to pass up. For many, that time is now, and it's something from which you may be able to benefit.

Please give me a call at 928-821-2282 if you want to know more.

I appreciate your time and look forward to hearing from you.

Sincerely,

Sharon Simonds
Century 21 Realtor